

Convex risk measures

and

robust optimization problems

Based on

- joint work with Alexander Schied
- results of A. Schied (2003)
- results of Anne Gundel (2004)
- joint work with Irina Penner

complete financial market:

unique equivalent
martingale measure $\mathbb{P}^* \approx \mathbb{P}$

- perfect replication / hedge
- no preferences!
(no microeconomic theory, ...)

incomplete financial market:

sources of uncertainty
→ # financial instruments

many martingale measures $P^* \approx P$

- super replication
(preference free / extreme;
stay on the safe side)
- partial / efficient hedging;
accept some "downside risk"
- preferences come back!

"utility based" approaches: typically

- high tech (mathematically)
- standard (economically):

Quantifying Financial Risk

∩

Preferences
in the face of
Risk and Uncertainty

"expected utility"
and Beyond

(e.g. Kahneman, Smith Nobel 2002)

"Risk"

of a financial position

$$X: \Omega \rightarrow \mathbb{R}^1$$

Ω = set of scenarios

$X(\omega)$ = discounted net worth
at end of trading period

?

- long history (J. Bernoulli, ...)
- "hot" topic (\rightarrow risk management
"D. P. T." Supervising)

What do we really want?
(Artzer, Delbaen, Eber, Heath)

Focus on

- downdside risk
- monetary aspect

$\mathcal{X} =$ space of financial positions
 $\subseteq \mathbb{R}^\Omega$

$X(\omega) =$ discounted net worth in scenario $\omega \in \Omega$

$\mathcal{A} \subseteq \mathcal{X}$ "acceptable positions"

$X \in \mathcal{A}, Y \geq X \Rightarrow Y \in \mathcal{A}$



$g(X) := \inf \{m \mid X+m \in \mathcal{A}\}$

= minimal amount which should be added (and invested in a risk free manner) to make the position acceptable

= capital requirement



i) monotone:

$$X(\omega) \geq Y(\omega) \implies g(X) \leq g(Y)$$

ii) translation invariant:

$$g(X + m) = g(X) - m$$

or: $m(1+r)$

"monetary risk measure"

"coherent" (ADEH):

$$g(X+Y) \leq g(X) + g(Y)$$

$$g(\lambda X) = \lambda g(X) \quad \forall \lambda > 0$$

Two standard examples of "acceptability", given a probabilistic model

\mathbb{P} = probability measure on (Ω, \mathcal{F})

$$\textcircled{1} \quad \mathcal{A} = \{X \in L^0 \mid \mathbb{P}[X < 0] \leq \alpha\}$$

tolerance $\alpha \in (0, 1)$

$$\Rightarrow \quad g(X) = \inf \{m \mid \mathbb{P}[X+m < 0] \leq \alpha\}$$

$$= -q_X^+(\alpha)$$

$$=: \text{VaR}_\alpha(X)$$

"Value at Risk" at level α

- monetary, pos. homogeneous
- in general not subadditive / convex

$$\bullet \quad \text{VaR}_\alpha(X) = E[-X] + \Phi^{-1}(1-\alpha) \delta(X)$$

② "Acceptable" if
Sharpe ratio is good enough:

$$A = \{X \in L^2 \mid E[X] \geq c \sigma(X)\}$$

$c > 0$

$$\Rightarrow g(X) = E[-X] + c \sigma(X)$$

- convex, pos. homogeneous
- in general not monetary
(translation invariant, but not monotone)

Both coincide, and thus
are coherent, on any
Gaussian subspace!

Beyond: not coherent!

extension

(Heath, Frittelli - Gianin, F.-Schied).

convex risk measure:

- monetary

- $$\rho(1X + (1-\lambda)Y) \leq \lambda \rho(X) + (1-\lambda) \rho(Y)$$

general structure ?

(ADFH, Delbaen, ...
F.-Schied, Frittelli, ...)

general remark (Fritelli):

$g = \underline{\text{convex}}$ functional on \mathcal{X}

if $\delta(\mathcal{X}, \mathcal{X}')$ - lower semicontinuous
then

$$g = g^{**}$$

where

$$g^*(L) := \sup_{X \in \mathcal{X}} (L(X) - g(X))$$

Fenchel-Legendre transform
(conjugate convex function)

i.e.

$$g(X) = \sup_{L \in \mathcal{X}'} (L(X) - g^*(L))$$

+ monetary $\Rightarrow L \leq 0, L(-1) = 1$
if $g^*(L) < \infty$

Illustration:

① $\mathcal{X} =$ all bounded measurable functions on (Ω, \mathcal{F})
Banach space with $\|\cdot\|$

$$g(x) = \max_{Q \in \mathcal{M}_{f,p}} (E_Q[-x] - \alpha_{\min}(Q))$$

$$\begin{aligned} \alpha_{\min}(Q) &:= \sup_{X \in \mathcal{X}_g} E_Q[-X] \\ &= g^*(-E_Q) \end{aligned}$$

$\mathcal{M}_{f,p} =$ finitely additive probability measures on (Ω, \mathcal{F})

Indeed:

$\{g \leq c\}$ strongly closed, convex
hence $\exists(\mathcal{X}, \mathcal{X}^*)$ -closed

coherent:

$$\begin{aligned} g(x) &= \max_{Q \in \mathcal{Q}_{\max}} E_Q[-x] \\ &= \{Q \mid \alpha_{\min}(Q) = 0\} \end{aligned}$$

truly probabilistic representation!

$$\textcircled{2} \quad \mathcal{X} \cong C_b(\Omega)$$

polish

Ω compact:

$$g(X) \stackrel{\text{Riesz}}{=} \max_{Q \in \mathcal{M}_1(\Omega)} (E_Q[F(X)] - \alpha(Q))$$

more generally (via Prohorov):

g "tight": $\exists K_1 \subseteq K_2 \subseteq \dots$ compact:

$$g(\mathbb{1}_{K_n}) \rightarrow g(\mathbb{1}) \quad \forall n \geq 1$$

\Rightarrow

$$g(X) = \sup_{Q \in \mathcal{M}_1(\Omega)} (E_Q[F(X)] - \alpha(Q))$$

does not necessarily extend to bounded measurable functions

(correction of F.-Schied)

with reference measure

\mathbb{P} on (Ω, \mathcal{F}) :

$$\textcircled{3} \quad \mathcal{X} = L^\infty(\Omega, \mathcal{F}, \mathbb{P})$$

ρ convex risk measure on \mathcal{X}

(i.e. $X=Y$ \mathbb{P} -a.s. $\Rightarrow \rho(X) = \rho(Y)$)

F. Delbaen (F.-Schied, Frittelli)

ρ lower-semicontinuous in $\mathcal{B}(L^\infty, L^1)$

$\Leftrightarrow \mathcal{A}_\rho \mathcal{B}(L^\infty, L^1)$ -closed

\Leftrightarrow "Fatou property":

$$X_n \rightarrow X \text{ a.s.}, \sup \|X_n\| < \infty \\ \Rightarrow \liminf \rho(X_n) \geq \rho(X)$$

Fenchel-
 \Leftrightarrow
Legendre

$$\rho(X) = \sup_{Q \ll P} \left(\mathbb{E}_Q[-X] - \alpha_{\min}(Q) \right)$$

coherent:

$\alpha_{\min}(Q) \in \{0, \infty\}$

$$\rho(X) = \sup_{Q \ll P} \mathbb{E}_Q[-X]$$

Examples

① Financial market model

$$\mathcal{A} := \{X \in L^\infty \mid X + \int \eta dY \geq 0 \text{ P-a.s.}\}$$

for some admissible trading strategy $\eta \in \mathcal{S}$
 \mathcal{S} convex

$$\Rightarrow \mathcal{S} \text{ convex, } \alpha_{\min}(\mathbb{Q}) = \sup_{\eta \in \mathcal{S}} E_{\mathbb{Q}} \left(\int \eta dY \right)$$

② accept some risk:

$$\mathcal{S}_0, \mathcal{A}_0$$

$$\tilde{\mathcal{A}} := \{X \in L^\infty \mid X + \int \eta dY \geq \mathcal{A}_0\}$$

for some $\eta \in \mathcal{S}$,
some $\mathcal{A}_0 \in \mathcal{A}_0$

$$\Rightarrow \tilde{\mathcal{S}} \text{ convex,}$$

$$\tilde{\alpha}_{\min}(\mathbb{Q}) = \alpha_{\min}(\mathbb{Q}) + \alpha_0(\mathbb{Q})$$

$$\textcircled{3} \quad \mathcal{A} = \left\{ X \mid \underbrace{E_P[e(-X)]}_{\text{"short fall risk"}} \leq x_0 \right\}$$

convex
not a cone

\Rightarrow convex risk measure

$$\alpha(Q) = \frac{1}{\lambda} (x_0 + E[e^*(\lambda \frac{dQ}{dP})])$$

e.g. for $e(x) = e^{\alpha x}$:

$$\alpha(Q) = \frac{1}{\alpha} \left(\underbrace{H(Q|P)}_{\text{relative entropy}} + \log x_0 \right)$$

$$= \begin{cases} \int \log \frac{dQ}{dP} dQ & Q \ll P \\ +\infty & \text{else} \end{cases}$$

"entropic" risk measure:

$$g(X) = \frac{1}{\alpha} \log E[e^{-\alpha X}]$$

(normalised to $g(0) = 0$)

$$\textcircled{4} \quad \mathcal{Q} = \left\{ \mathbb{Q} \ll \mathbb{P} \mid \frac{d\mathbb{Q}}{d\mathbb{P}} \leq \frac{1}{\lambda} \right\}$$

$$\Rightarrow \rho(X) = \frac{1}{\lambda} \int_0^1 \text{VaR}_\alpha(X) d\alpha$$

= "average value at risk"
(tail value at risk, ...)

$$=: \underline{\text{AVaR}_\lambda(X)} \quad \text{coherent}$$

Theorem (coherent case: Kurzweil
convex case: f.-Kurzweil, Dana
Föllmer)

ρ convex risk measure:

distribution invariant

$$(\text{Law}(X) = \text{Law}(Y) \Rightarrow \rho(X) = \rho(Y))$$

$$\Leftrightarrow \rho(X) = \sup_{\mu \in \mathcal{M}_{+, [0,1]}} \left(\int_0^1 \text{AVaR}_\alpha(X) d\mu(\alpha) - \alpha(\mu) \right)$$

Proof:

$$E_Q[-X] - \alpha_{\min}(Q)$$

$$\stackrel{\varphi := \frac{dQ}{dP}}{=} E[(-X)\varphi] - \alpha_{\min}(Q)$$

Hardy-Littlewood
(monotone rearrangements)

$$\leq \int_0^1 q_{-X}(t) q_{\varphi}(t) dt - \alpha_{\min}(Q)$$

atomless

$$\stackrel{=} {\sup_{\tilde{X} \sim X}} E[-\tilde{X}\varphi] - \alpha_{\min}(Q)$$

\leq

$$\sup_{\tilde{X} \sim X} g(\tilde{X}) = g(X)$$

law-invariant

\Rightarrow
"sandwich"

$$g(X) = \sup_{Q \ll P} \left[\int_0^1 q_{-X}(t) q_{\varphi}(t) dt - \alpha_{\min}(Q) \right]$$

$$q_{-X}(t) = \text{VaR}_{1-t}(X) \quad \text{a.a.t}$$

\Rightarrow

$$\int_0^1 q_{-X}(t) q_{\varphi}(t) dt = \int_0^1 \text{VaR}_t(X) q_{\varphi}^+(1-t) dt$$

$$du := s \nu(ds) \quad \left[\begin{array}{l} =: \nu(t, 1] \\ = \int_{(t, 1]} \frac{1}{s} \mu(ds) \end{array} \right]$$

$\stackrel{\text{Fubini}}{=}$

$$\int_{(0, 1]} \frac{1}{s} \int_0^s \text{VaR}_t(X) dt \mu(ds) =: \text{AVaR}_s(X)$$

Corollary:

$$X \succeq Y$$

\forall v. Neumann-Morgenstern agents
("second order stochastic dominance")

\Leftrightarrow

$$g(X) \leq g(Y) \quad \forall g \text{ convex}$$

representation in terms of AVaR:

$$\Leftrightarrow g(X) = \sup_{f \in \mathcal{D}} (E_f[-X] - \alpha(f))$$

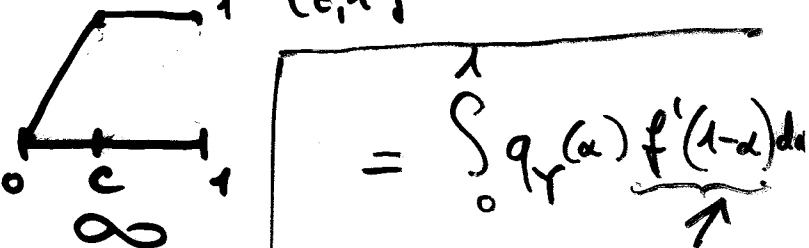
more or less pessimistic distortion of P } Choquet integral for capacity $\gamma := f(P)$

$\mathcal{D} =$ all "concave distortions"

$f: [0,1] \rightarrow [0,1], \uparrow$ concave
 $f(0)=0, f(1)=1$

Yaari, ...
 (cf. "Behavioural finance")

$$\mu \approx f'_+(t) = \int_{(t,1]} s^{-1} \mu(ds) = \nu(t,1]$$

$$\mathcal{D}_c \approx \int_0^1 q_Y(\alpha) \underbrace{f'(1-\alpha)}_{\uparrow} d\alpha$$


$$E[Y] := \int f(P[Y \leq x]) dx$$

~ analogy / connection to
microeconomics Beyond
"homo economicus"

à la von Neumann-Morgenstern:

preferences \succeq on \mathcal{X} :

① von Neumann-Morgenstern:

X : identified with distribution
 μ_X of X under P

\succeq on "lotteries" \Rightarrow Axioms for \mathcal{L}
represented by utility functional

$$U(\mu_X) = \int u(x) \mu_X(dx) = \mathbb{E}_P[u(X)]$$

"expected utility"

② Savage (Anscombe - Maschke, ...)

no a priori model \mathcal{P}

Axioms for \succeq on $\mathcal{X} \Leftrightarrow$

\exists implicit $\mathcal{P}, u:$

preferences are represented by
"expected utility"

$$E_p [u(x)]$$

- "Paradoxes" (Allais, Ellsberg, ...
Kahneman - Tversky, ...)
- Nobel prizes in Economics 2002

"Behavioral Finance"

③

Gilboa-Schmeidler,

Bewley ("Knightian uncertainty"),
Shannon, Dana, Châteaufort, ...
Yaari

$$\inf_{P \in \mathcal{P}} E_P [u(X)]$$

"robust" preferences

robust

utility maximization:

maximize

$$U(H) := \inf_{Q \in \mathcal{Q}} E_Q [v(H)]$$

over

$$\begin{aligned} \mathcal{H}(x) &:= \left\{ H = x + \int_0^T \xi dX \mid \xi \text{ admissible} \right\} \\ &= \left\{ H \mid \sup_{P^* \in \mathcal{P}^*} E^*[H] \leq x \right\} \end{aligned}$$

- for a given cost constraint x

(see also: Barrieu - El Karoui, ...)

complete case: $\mathcal{P}^* = \{P^*\}$

a) standard situation: $\mathcal{Q} = \{Q\}$
solution is well known:

$$H = (U')^{-1} \left(A \frac{dP^*}{dQ} \right)$$

b) robust case: $|\mathcal{Q}| > 1$

solution via

$Q_0 :=$ "least favorable measure"
in \mathcal{Q} w.r.t. P^*

$\Leftrightarrow \varphi := \frac{dP^*}{dQ_0}$ satisfies

$$Q_0[\varphi \leq c] = \inf_{Q \in \mathcal{Q}} Q[\varphi \leq c] \quad \forall c$$

$$\Leftrightarrow E_{Q_0}[f(\varphi)] = \inf_{Q \in \mathcal{Q}} E_Q[f(\varphi)] \quad \forall f$$

Existence ?

via

Neyman-Pearson Lemma
for capacities (Huber-Strassen)
1973

$$\gamma(A) := \sup_Q Q[A]$$

assume:

- i) $\gamma(A \cup B) + \gamma(A \cap B) \leq \gamma(A) + \gamma(B)$
2-alternating capacity (Choquet!)
(Schmidler: \succeq satisfies
"comonotonic independence")
- ii) $\mathcal{Q} = \{Q \mid Q \leq \gamma\}$
saturated

Define

$$\frac{dP^*}{d\gamma}(\omega) := \inf \{t \mid \omega \in A_t\}$$

A_t maximizes $t\gamma(A) - P^*(A)$

\Rightarrow

$$dQ_0 = \left(\frac{dP^*}{d\gamma} \right)^{-1} dP^*$$

is least favorable

Application to robust optimization:

A. Schied

"On the Neyman-Pearson problem for law-invariant risk measures and robust utility functionals"

see

www.math.tu-berlin.de/~schied

A sketch:

Theorem (Schied): Q_0 least favorable

\Rightarrow robust utility maximization problem is solved by

$$H_0 = (u')^{-1} \left(1 \frac{dP^*}{dQ_0} \right)$$

Proof:

$$\inf_{Q \in \mathcal{Q}} E_Q [v(H)] \leq E_{Q_0} [v(H)]$$

$$\stackrel{\text{classical}}{\leq} E_{Q_0} [v(H_0)]$$

$$= E_{Q_0} \left[f \left(\frac{dP^*}{dQ_0} \right) \right]$$

$$f := v \circ (u')^{-1}(\cdot) \downarrow$$

$$Q_0 \text{ least favorable} \stackrel{=}{=} \inf_{Q \in \mathcal{Q}} E_Q \left[f \left(\frac{dP^*}{dQ_0} \right) \right]$$

$$= \inf_{Q \in \mathcal{Q}} E_Q [H_0]$$

incomplete case: Anne Gundel (2004)

$$|\mathcal{P}^*| > 1$$

a) standard case: $\mathcal{Q} = \{Q\}$

Kravtsov - Schachermayer (1999)

Bellini - Frittelli (1999)

Goll - Rüchland (2001)

Th. Zariwopoulos, Hobson, ...

f convex:

" f -divergence": $f(P^* | Q) = E_Q \left[f \left(\frac{dP^*}{dQ} \right) \right]$

($f(x) = x \log x$: relative entropy)

" f -projection" of Q on \mathcal{P}^* :

$$f(P_0^* | Q) = \inf_{P^*} f(P^* | Q) =: f(\mathcal{P}^* | Q)$$

(e.g.: minimal entropy measure)

Define

$$U_{\mathcal{P}^*}(x) := \sup_{E^*(H) \leq x} E_Q [v(H)]$$

$$v(y) := \sup_{x^*} (v(x^*) - x^* y), \quad v_{\lambda}(y) = v(\lambda y)$$

b) robust case: $|\mathcal{Q}| > 1$

$Q_0 :=$ "reverse f -projection" of P^* on \mathcal{Q}

$\Leftrightarrow Q_0$ minimizes $f(P^* | \mathcal{Q})$ over \mathcal{Q}
i.e.

$$f(P^* | Q_0) = f(P^* | \mathcal{Q}) := \inf_{Q \in \mathcal{Q}} f(P^* | Q)$$

Lemma: $f(P^* | \mathcal{Q}) = \hat{f}(\mathcal{Q} | P^*)$
 $= \hat{f}$ -projection of P^* on \mathcal{Q}
 $\hat{f}(x) := x f(\frac{1}{x})$

P^* robust minimax measure

$$\begin{aligned} \Leftrightarrow U_{P^*}(x) &= \inf_{Q \in \mathcal{Q}} U_{Q, \text{affid}}(x) \\ &= \inf_{P^* \in \mathcal{P}^*} \sup_{H \in \mathcal{H}_{P^*}(x)} \inf_{Q \in \mathcal{Q}} E_Q[U(x)] \\ &=: U(x) \end{aligned}$$

Theorem ^{e.g.} (Goll-Rüschenendorf)

P_0^* minimax martingale measure

i.e.

$$U_{P_0^*}(x) = \inf_{P^* \in \mathcal{P}^*} U_{P^*}(x) =: U^Q(x)$$

(most unfavorable pricing system)

$$\Leftrightarrow P_0^* = v_A(P^* | Q)$$

= v_A -projection of Q on P^*

In this case:

$$U_{P_0^*}(x) = \sup \left\{ E_Q [U(H)] \mid \sup_{P^* \in \mathcal{P}^*} E^*(H) \leq x \right\}$$

solution:

$$H_0 = (v')^{-1} \left(1 \frac{dP_0^*}{dQ} \right)$$

= classical solution for pair (P_0^*, Q)

Theorem (A. Guedel)

P^* robust minimax

$\Leftrightarrow P^*$ is a robust $v_{\lambda(x)}$
projection
for some $\lambda \in \partial U(x)$

i.e. for $f = v_{\lambda(x)}$:

$$f(P^* | Q) = \inf_{P^*} f(P^* | Q) \\ =: f(Q^* | Q)$$

In that case:

$$H_0 = (U')^{-1} \left(1 \frac{dP^*}{dQ^*} \right)$$

$$Q^* = \frac{\text{reverse } v_{\lambda} \text{ - projection}}{\text{of } P^*}$$

Case studies: in progress

so far: risk measures for
one period!

Back to path space:

Dynamics of
risk measures ?

(position / information)

Artzner, Delbaen, Eber, Heath, Ku
Chividito, Delbaen, Kupper

here:

- fixed position X
- increasing information
 \mathcal{F}_t ($0 \leq t \leq T$)

$\forall t \in [0, T]:$

$$g_t(x) = \text{ess. sup}_{Q \ll P} \left(E_Q[-X | \mathcal{F}_t] - \alpha_t(Q) \right)$$

(or rather in terms of
stochastic kernels $K_t(\omega, \cdot)$;
Dettlefsen (2003))

+ time consistency: e.g.

$$g_t(x) = g_t(-g_{t+h}(x))$$

(cf. Peng, Del'Amico, ..., El Karoui, ...)
"filtration-consistent"

dynamics of $(\alpha_t(Q))$?

(in analogy to "pasting conditions")

Theorem (A.F., Irina Penner):

$\forall Q$:

$$Q_t(X) + \alpha_t(Q) \quad (0 \leq t \leq T)$$

supermartingale under Q

martingale $\Leftrightarrow Q = Q_X :=$ "worst case model"
for X

(cf. Bellman principle
coherent calc: $\Delta D E H K$)

Illustration: "entropic" case

$$\alpha_t(Q) = \frac{\text{remaining relative entropy}}$$

$$\hat{A}_t(Q|P) = E_Q \left[\log \frac{dQ(\cdot | \mathcal{F}_t)}{dP(\cdot | \mathcal{F}_t)} \mid \mathcal{F}_t \right]$$

$$\varphi := \frac{dQ}{dP} \Big|_{\mathcal{F}_T}$$

$$= \varphi_t \hat{\varphi}_t$$

$$\varphi_t = \frac{dP}{dQ} \Big|_{\mathcal{F}_t}$$

$$\hat{\varphi}_t = \frac{\varphi}{\varphi_t}$$

\Rightarrow

$$\hat{A}_t(Q|P) = E_Q[\log \hat{\varphi}_t | \mathcal{F}_t]$$

$$= E_Q[\log \varphi | \mathcal{F}_t] + \log \varphi_t^{-1}$$

Q-supermartingale

Q-super-
martingale

(martingale if $Q \sim P$)

$$S_t(X) + \hat{A}_t(Q|P) = \log E[e^{-X} | \mathcal{F}_t]$$

$$+ \underbrace{(\hat{A}_t(Q|Q_X) - E_Q[X | \mathcal{F}_t])}_{\geq 0, = 0} - \log E[e^{-X} | \mathcal{F}_t]$$

$$\Rightarrow Q = Q_X = \frac{e^{-X} dP}{E[e^{-X}]}$$

"worst case"

on a Brownian filtration:

$$p_t(X) = \log \underbrace{E[E e^{-X} | \mathcal{F}_t]}_{E[E e^{-X}] + \int_0^t H_s dB_s}$$

$$\stackrel{=}{=} \int_0^t \rho_s dB_s - \int_0^t g(z_s) ds$$

$$g(z) := \frac{1}{2} z^2 \text{ convex}$$

i.e.

BSDE

$$dp_t = z dB - g(z) dt$$

$$p_T = -X$$

N. El Karoui, S. Peng, ...

~ Th. Zariphopoulou (Beyond the case $|g(z)| \leq \mu \cdot |z|$)

+ intertemporal preferences
+ optimization,
equilibrium, -----