

# **Risk-tolerance wealth processes and sensitivity analysis of utility based prices**

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## Outline

In incomplete markets (**marginal**) prices of non traded derivative securities depend on

1. risk-preferences
2. total wealth  $x$
3. the number  $q$  of the contingent claims in the portfolio:

$$p = p(x, q)$$

Our goal is to study the **sensitivity of prices with respect to quantities**:

$$\frac{\partial p}{\partial q}(x, 0) - ?$$

## Model of a financial market

There are  $d + 1$  traded or liquid assets:

1. a **savings account**. We assume that the interest rate is  $0$ :

$$B = \text{const}$$

2.  $d$  **stocks**. The price process  $S$  of the stocks is a RCLL process on  $(\Omega, \mathcal{F}, (\mathcal{F}_t)_{0 \leq t \leq T}, \mathbb{P})$ , where  $T$  is a maturity.

**Assumption** *The model is arbitrage free.*

**Fundamental Theorem of Asset Pricing:**  
the model is arbitrage free iff

$$\mathcal{M} \neq \emptyset$$

where  $\mathcal{M}$  is the family of equivalent local martingale measures for  $S$ .

## Contingent claims

Consider a family of  $N$  **non-traded** or **illiquid** European contingent claims with

- maturity  $T$
- payment functions  $f = (f_i)_{1 \leq i \leq N}$

## Valuation and pricing problems

Consider an investor which portfolio at time  $0$  consists of

1. initial capital  $x$  invested in the liquid securities (savings account and stocks)
2. quantities  $q = (q_i)_{1 \leq i \leq N}$  of the non-traded contingent claims.

**Question 1** What is the **cash value**  $c(x, q)$  of the portfolio  $(x, q)$ ?

**Question 2** What is the **marginal price**  $p(x, q)$  of the contingent claims  $f$ ?

## Main pricing methods

**Arbitrage free pricing** if  $f$  is replicable.

**Utility based pricing** if  $f$  is not replicable. The price depends on  $(x, q)$  and is **marginal**:

$$p(x, q) \neq \text{const.}$$

## Utility function

**Definition 1** A function  $U : (0, \infty) \rightarrow \mathbb{R}$  is called a **utility function** if it satisfies the following conditions:

- $U$  is strictly increasing
- $U$  is strictly concave
- the derivative  $U'$  (marginal utility) satisfies:

$$U'(0) = \infty \quad U'(\infty) = 0$$

### Example 1 (Power utility)

$$U(x, \alpha) = \frac{x^{1-\alpha} - 1}{1 - \alpha}, \quad (\alpha > 0).$$

For  $\alpha = 1$  we have *Bernoulli utility*:

$$U(x; 0) = \log x.$$

## Investment with random endowments

Consider an investor with the portfolio  $(x, q)$ .

If the investor uses strategy  $X \in \mathcal{X}(x)$ , then total wealth at maturity equals

$$X_T + \langle q, f \rangle = X_T + \sum_{i=1}^N q_i f_i.$$

The goal of the investor is to maximize **the expected utility of terminal wealth**. The value function of the problem equals:

$$u(x, q) = \sup_{X \in \mathcal{X}(x)} \mathbb{E}[U(X_T + \langle q, f \rangle)]$$

## Utility based pricing

**Marginal utility based price** for the claims  $f$  given  $(x, q)$  is a vector  $p(x, q)$  such that

$$u(x, q) \geq u(x', q')$$

for any pair  $(x', q')$  such that

$$x + \langle q, p(x, q) \rangle = x' + \langle q', p(x, q) \rangle.$$

If  $u = u(x, q)$  is differentiable at  $(x, q)$  then

$$p(x, q) = \frac{u_q}{u_x}(x, q).$$

**Interpretation:** the investor **will not trade** claims at  $p(x, q)$  even if he is allowed to do so.

## Properties:

1. If  $f$  is replicable, then  $p(x, q)$  equals the arbitrage free price for  $f$ .
2. The price  $p(x, q)$  does not depend on  $q$  if and only if  $f$  is replicable.

**Main difficulty:**  $p(x, q)$  is hard to compute.

## Sensitivity analysis of utility based prices

We study **linear** approximation for  $p(x, q)$ :

$$p(x, q) \approx p(x) + D(x)q,$$

where

$$p^i(x) = p^i(x, 0), \quad i = 1, \dots, N$$

and

$$D^{ij}(x) = \frac{\partial p^i}{\partial q^j}(x, 0), \quad i, j = 1, \dots, N.$$

The matrix  $D(x)$  measures the **sensitivity** of  $p(x, q)$  with respect to  $q$ .

**Question 3 (Quantitative)** How to compute  $p(x)$  and  $D(x)$ ?

**Closely related publications:**

**M. Davis (97)** : duality formula for  $p(x)$ .

**J. Kallsen (02)** : formula for  $D(x)$  for general semimartingale model but in a different framework of local utility maximization.

**V. Henderson (02)** : formula for  $D(x)$  in the case of a Black-Scholes type model with basis risk and for power utility functions.

**Question 4 (Qualitative)** When the following desirable properties hold true?

1. The marginal utility based price  $p(x) = p(x, 0)$  is **uniquely defined**.

2. The price  $p(x, q)$  is locally **non constant** for non replicable claims:

$$D(x)q = 0 \quad \Leftrightarrow \langle q, f \rangle \text{ is replicable.}$$

3. The sensitivity matrix  $D(x)$  is **symmetric**, that is

$$D^{ij}(x) = D^{ji}(x), \quad i, j = 1, \dots, N.$$

4. The sensitivity matrix  $D(x)$  is **strictly negatively defined** for non-replicable claims:

$$\langle q, D(x)q \rangle < 0 \quad \Leftrightarrow \langle q, f \rangle \text{ is not replicable}$$

## Utility based valuation

**Certainty equivalence value** of portfolio  $(x, q)$  is the capital  $c(x, q)$  such that

$$u(x, q) = u(c(x, q), 0).$$

The investor is **indifferent** between cash  $c(x, q)$  and portfolio  $(x, q)$ .

If  $D(x)$  is symmetric then

$$c(x, q) \approx x + \langle q, p(x) \rangle + \frac{1}{2} \langle q, D(x)q \rangle.$$

## Computation of $p(x) = p(x, 0)$

The idea belongs to Mark Davis. Define the conjugate function

$$V(y) = \max_{x > 0} [U(x) - xy], \quad y > 0.$$

and consider the following **dual** optimization problem:

$$v(y) = \inf_{Q \in \mathcal{M}} \mathbb{E} \left[ V \left( y \left( \frac{dQ}{dP} \right) \right) \right], \quad y > 0$$

We call  $Q(y)$  a **minimal martingale measure** for  $y$  if it attains the lower bound.

Mark Davis argued that if  $x = -v'(y)$  then

$$p(x) = \mathbb{E}_{Q(y)}[f].$$

The precise mathematical results are given in a paper with Julien Hugonnier and Walter Schachermayer.

**Theorem (Hugonnier, K., Schachermayer)**

Let  $y > 0$  and  $x = -v'(y)$ . The following conditions are equivalent:

1. for **any** bounded contingent claim  $f$  a utility based price  $p(x)$  is uniquely defined.
2. the minimal martingale measure  $\mathbb{Q}(y)$  exists.

Moreover, in this case

$$p(x) = \mathbb{E}_{\mathbb{Q}(y)}[f].$$

Consider a maximal positive wealth process  $X$ . We have that  $X$  is a uniformly integrable martingale for **some** (not all!) elements of  $\mathcal{M}$ .

**Theorem (Hugonnier, K., Schachermayer)**

Let  $y > 0$  and  $x = -v'(y)$ . The following conditions are equivalent:

1. for **any** contingent claim  $f$  such that

$$|f| \leq K(1 + X_T) \text{ for some } K > 0$$

a utility based price  $p(x)$  is uniquely defined.

2. the minimal martingale measure  $\mathbb{Q}(y)$  exists and  $X$  is a uniformly integrable martingale under  $\mathbb{Q}(y)$ .

Moreover, in this case

$$p(x) = \mathbb{E}_{\mathbb{Q}(y)}[f].$$

## Risk-tolerance wealth process

Fix  $x > 0$ . Recall that  $-U'(x)/U''(x)$  is called the **risk-tolerance** coefficient of  $U$  at  $x$ .

Denote by  $\widehat{X}(x)$  the optimal solution of

$$u(x) = \sup_{X \in \mathcal{X}(x)} \mathbb{E}[U(X_T)].$$

**Definition 2 (K., Sirbu)** A maximal wealth process  $R(x)$  is called the **risk-tolerance wealth process** if

$$R_T(x) = -\frac{U'(\widehat{X}_T(x))}{U''(\widehat{X}_T(x))}.$$

**Theorem (K., Sirbu)** *The following assertions are equivalent:*

1. *The risk-tolerance wealth process  $R(x)$  exists for all  $x > 0$ .*
2. *minimal martingale measures  $Q(y)$  for different  $y > 0$  coincide:*

$$Q(y) = \hat{Q}, \quad y > 0.$$

**Typical examples:**

1. Power utility functions.
2. Model is **complete** on the restriction to  $F^S$  (models with **basis risk**).

**Some properties of  $R(x)$  (if it exists):**

1. Initial value:

$$R_0(x) = -\frac{u'(x)}{u''(x)}.$$

2. Derivative of optimal wealth strategy:

$$\frac{R(x)}{R_0(x)} = \lim_{\Delta x \rightarrow 0} \frac{\widehat{X}(x + \Delta x) - \widehat{X}(x)}{\Delta x}.$$

## Analysis of the sensitivity matrix $D(x)$

First, we answer “qualitative” questions.

**Theorem (K., Sirbu)** *The following assertions are equivalent:*

1. *The risk-tolerance wealth process  $R(x)$  exists for all  $x > 0$ .*
2. *Any of the “qualitative” properties for  $D(x)$  holds true.*
3. *We have*

$$p(x) = \text{const.}$$

To compute  $D(x)$  we choose

$$R(x)/R_0(x) = \dot{X}(x)$$

as a **numeraire** and denote

$f^R = fR_0(x)/R(x)$  : discounted contingent claims

$X^R = XR_0(x)/R(x)$  : discounted wealth processes

$\mathbb{Q}^R$  : the martingale measure for  $R(x)/R_0(x)$ -discounted wealth processes:

$$\frac{d\mathbb{Q}^R}{d\hat{\mathbb{Q}}} = \frac{R_T(x)}{R_0(x)}$$

Recall the notation

$$u(x) = \max_{X \in \mathcal{X}(x)} \mathbb{E}[U(X_T)].$$

Denote by

$$\alpha(x) = -\frac{xu''(x)}{u'(x)}$$

the relative risk-aversion coefficient of  $u$

**Theorem (K., Sirbu)** *Assume that  $R(x)$  exists. Then*

$$D(x) = -\frac{\alpha(x)}{x} \inf_X \mathbb{E}_{\mathbb{Q}^R} \left[ (X_T^R - f^R)(X_T^R - f^R)' \right]$$

The solution of the mean-variance problem is formally given by the Kunita-Watanabe decomposition:

$$f^R = M + N, \quad N_0 = 0,$$

of  $\mathbb{Q}^R$ -martingale

$$f_t^R = \mathbb{E}_{\mathbb{Q}^R} [f^R | \mathcal{F}_t].$$

Here

1.  $M$  is  $R(x/R_0(x))$ -discounted wealth process. Interpretation: **hedging process**.
2.  $N$  is a martingale under  $\mathbb{Q}^R$  which is orthogonal to all  $R(x)/R_0(x)$ -discounted wealth processes. Interpretation: **risk process**.

With these notations,

$$D(x) = - - \frac{\alpha(x)}{x} \mathbb{E}_{\mathbb{Q}^R} [N_T N_T']$$

**Question 5** How to compute  $D(x)$  in *practice*?

**Inputs:**

1.  $\mathbb{Q}$ . *Already implemented!*

2.  $R(x)/R_0(x)$ . Recall that

$$\frac{R(x)}{R_0(x)} = \lim_{\Delta x \rightarrow 0} \frac{\widehat{X}(x + \Delta x) - \widehat{X}(x)}{\Delta x}.$$

*Decide what to do with one penny!*

3. Relative risk-aversion coefficient  $\alpha(x)$ . *Deduce from mean-variance preferences.* In any case, this is just a number!

## Black and Scholes model with basis risk

Traded asset:

$$dS_t = S_t (\mu dt + \sigma dW_t)$$

Non traded asset:

$$d\tilde{S} = (\tilde{\mu} dt + \tilde{\sigma} d\tilde{W}_t),$$

Denote by

$$\rho = \frac{d\tilde{W} dW}{dt}$$

the **correlation** coefficient between  $S$  and  $\tilde{S}$ .  
In practice, we want to chose  $S$  so that

$$\rho \approx 1.$$

Consider contingent claims

$$f = f(\tilde{S})$$

whose payoffs are determined by  $\tilde{S}$ .

To compute  $D(x)$  assume (as an example) the following choices:

1.  $\mathbb{Q}$  is a martingale measure for  $\tilde{S}$ .
2.  $R(x)/R_0(x) = 1$

Then

$$D_{ij}(x) = -\frac{\alpha(x)}{x}(1 - \rho^2)\text{Covar}_{\mathbb{Q}}(f_i, f_j).$$

## The existence of $u''$

Consider the problem of expected utility maximization:

$$u(x) = \sup_{X \in \mathcal{X}(x)} \mathbb{E}[U(X_T)], \quad x > 0$$

**Question 6** When  $u''$  exists and is strictly positive?

**Theorem (K., Sirbu)** Assume that  $U''$  exists there are constants  $c_1 > 0$  and  $c_2 < \infty$  such that

$$c_1 < -\frac{xU''(x)}{U'(x)} < c_2, \quad x > 0.$$

Then  $u''$  exists and

$$c_1 < -\frac{xu''(x)}{u'(x)} < c_2, \quad x > 0.$$

Remark that, in general, both bounds  $c_1$  and  $c_2$  are needed for the existence of  $u''$ .

## Summary

- Since utility based prices are difficult to compute, it is reasonable to approximate them.
- The following conditions are equivalent:
  - Approximate utility based prices have nice qualitative properties
  - Risk-tolerance wealth processes exist.
  - Minimal martingale measures do not depend on initial capital.
- To compute the first order correction we need to solve the mean-variance hedging problem, where the risk-tolerance wealth process plays the role of the numeraire.